



**Government Degree College, Seethanagaram**

Accredited by NAAC with "B" Grade, ISO 9001:2015 Certified College

Affiliated to Aadi Kavi Nannayya University  
Opp K.G.N.M .Trust, Purushottapatnam Road, Seethanagaram



# **DEPARTMENT OF ECONOMICS**

**DOCUMENTATION ON**

**A ONE DAY NATIONAL WEBINAR**

**CONDUCTED BY**

**DEPARTMENT OF ECONOMICS**

**ON**

**24.02.2022**

**Webinar Title : Awareness on Intellectual Property Rights [ IPR ]**

**Date : 24.02.2022**

**Time : 3 PM to 4:30 PM**

**Venue : Government Degree College,  
Seethanagaram**

**Webinar Platform : Cisco WebEx**

Department of Economics and IQAC Conducted a National Level Webinar on "Awareness on Intellectual Property Rights [ IPR ] on 24th February 2022 through Cisco WebEx Platform. Dr.D.Chittibabu, the Principal of the College is the President of the Programme.

Sri.G.Sai Vaibhav

Examiner of Parents and Designs  
Intellectual Property Office, Chennai.  
is the Chief Speaker of this Session.

Mr. Chatrapati VS Saladi is the Coordinator of the Webinar and Sri. Sk. Darga Madina, the IQAC Coordinator took part in the Webinar.

255 Candidates got registered to participate in the Webinar through Google Form. 242 members participated in the Webinar out of 255 registrations.

## **OBJECTIVES OF THE SESSION**

### **What is IPR:--**

Intellectual property is the product of the human intellect including creativity concepts, inventions, industrial models, trademarks, songs, literature, symbols, names, brands,....etc. Intellectual Property Rights do not differ from other property rights. They allow their owner to completely benefit from his/her product which was initially an idea that developed and crystallized. They also entitle him/her to prevent others from using, dealing or tampering with his/her product without prior permission from him/her. He/she can in fact legally sue them and force them to stop and compensate for any damages.

### **History of IPR:--**

IPR is not a new concept. It is believed that IPR initially started in North Italy during the Renaissance era. In 1474, Venice issued a law regulating patents protection that granted an exclusive right for the owner. The copyright dates back to 1440 A.D. when Johannes Gutenberg invented the printing press with replaceable/moveable wooden or metal letters. Late in the 19th century, a number of countries felt the necessity of laying down laws regulating IPR. Globally, two conventions constituting the basis for IPR system worldwide had been signed; Paris Convention for the Protection of Industrial Property (1883) Berne Convention for the Protection of Literary and Artistic Works (1886).

Intellectual property rights are the rights given to persons over the creations of their minds. They usually give the creator an exclusive right over the use of his/her creation for a certain period of time.

Patents, trademarks, copyrights, and trade secrets are valuable assets of the company and understanding how they work and how they are created is critical to knowing how to protect them.

### **👉 To Explain What is PATENTS:--**

A patent is a government-granted monopoly to build, sell, and use your invention (and prevent others from doing so). If you are issued a patent, it's usually good for 20 years; however, there are some patents that are only good for 14 years. After 20 years, your patent expires and anyone can copy, build, and sell your invention. In exchange for the "monopoly," you must disclose the details of your invention to the public so that someone "practiced in

the arts” could recreate it. To receive a patent your idea must meet four requirements:

The subject matter must be “patentable” (as defined by Congress and the courts).

Your idea must be “new.”

The idea must be “useful.”

Your idea must be “non-obvious.

There are three types of patents you can file for:

Utility patent

Utility patents may be granted to anyone who invents or discovers any new and useful process, machine, article of manufacture, composition of matter, or any new and useful improvement thereof (good for 20 years).

Design patent

Design patents may be granted to anyone who invents a new, original, and ornamental design (good for 14 years).

Plant patent

Plant patents may be granted to anyone who invents or discovers and asexually reproduces any distinct and new variety of plant (good for 20 years).

### **To Explain What is TRADEMARKS:-**

A trademark can be any word, phrase, symbol, design, or combination of these things that identifies your goods or services — it’s how customers recognize your company in the marketplace. We tend to use the term “trademark” generically as referring to both trademarks and service marks. A trademark is used for goods; a “service mark” is used for services.

A trademark has many benefits, including:

Identifying the source of your goods or services

Providing legal protection for your brand

Guarding against counterfeiting and fraud.

### **To Explain What is COPYRIGHTS:--**

Copyright is a form of IPR concerned with protecting works of human intellect. The domain of copyright is literary and artistic works, might that be writings,

musicals and works of fine arts, such as paintings and sculptures, as well as technology-based works such as computer programs and electronic databases.

### 👉 To Explain What is TRADE SECRETS:--

trade secret is any information of commercial value concerning production or sales operations which is not generally known. The owner of a trade secret must take reasonable measures to maintain its confidentiality.

### OUTCOME OF THE WEBINAR :

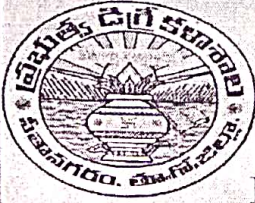
Sri G.Sai Vaibhav is the Resource Person of the Webinar Conducted a lively discussion among the Participants with interactive questions. Particularly Sri. G.Sai Vaibhav, explained the complete details of IPR with his great practical knowledge.

In particular, the way in which certain events in Indian mythology are taken contextually and applied to IPR gives a great feeling and great knowledge.

He was also gives us a wonderful information about IPR. Particularly his described to giving special identities to such products and giving them the patent rights to manufacture them for crate innovative products with abnormal skills and experience.

The Participants were very enthusiastic throughout the session.


The Question and Answer session was conducted at the end of the session. The Resource Persons clarified all the queries posed by participants and also Feedback was taken from the Participants.



## GOVERNMENT DEGREE COLLEGE

(A NAAC 'B' Grade Accredited Institution  
Affiliated To Adikavi Nannayya University)  
SEETHANAGARAM, E.G. DISTRICT, ANDHRA PRADESH

### DEPARTMENT OF ECONOMICS




#### NATIONAL WEBINAR

on

## "Awareness on Intellectual Property Rights(IPR)"


(Under National Intellectual Property Awareness Programme(NIPAM) & In Association with Patent Office, Chennai)

**CHIEF PATRON**




Dr. Pola Bhaskar IAS  
Commissioner of  
Collegiate Education AP

**PATRON**




Dr. D Chitti Babu  
Principal  
Govt. Degree College  
Seethanagaram

**SPEAKER**



Sri. G Sai Vaibhav  
Examiner of Patents & Designs  
Intellectual Property Office, Chennai

**Date: 24-02-2022**  
**03:00PM to 04:30PM**



**NIPAM**  
NATIONAL IP AWARENESS MISSION

**Meeting Platform CISCO Webex**

NOTE: e-Certificate will be awarded to all the participants who submit the feedback form

# Photo Gallery

